

INFORMATION ABOUT COOKIE PROCESSING

On our website, we use so-called cookies for the purpose of ensuring their functionality and optimizing the provision of our services, as well as for analyzing the traffic on our website and other purposes. The use of cookies can be considered as the processing of personal data in accordance with the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter referred to as "**GDPR**"). We, JuicyMo s.r.o., with registered office at Na baště sv. Ludmily 248/11, Hradčany, 160 00 Prague 6, ID: 29411653 (hereinafter "**Controller**" or "**Company**"), as operators of the website in relation to this processing, act as the controller of personal data under the GDPR.

1. WHAT ARE COOKIES?

- 1.1. A cookie is a small text file that is automatically stored on your computer or mobile device when you visit our website. This file allows the website to recognize your actions and preferences during a certain period (such as login details, language, font size, and other display preferences), so you do not have to enter them repeatedly whenever you return to our site or switch from one page to another.

2. WHAT ENABLES US TO PROCESS COOKIES?

- 2.1. Depending on the specific type of cookie (see below), we process these files either based on our legitimate interest in ensuring the functionality of our website and its optimization, or based on your consent.

3. HOW CAN I CHANGE MY SETTINGS?

- 3.1. You can change your preferences regarding the storage of cookies at any time. You can set your web browser to disable or block the storage of cookies on your device, including third-party cookies. It is also possible to block or allow the storage of cookies only for specific websites. You can delete cookies that are already stored on your device at any time. If you completely disable the storage of cookies, including necessary cookies, our website may not function correctly, and its functionality may be significantly limited.
- 3.2. For specific instructions on changing cookie storage settings for the most commonly used web browsers, please visit the following links:
 - (a) Internet Explorer: windows.microsoft.com
 - (b) Google Chrome: support.google.com
 - (c) Mozilla Firefox: support.mozilla.org
 - (d) Opera: help.opera.com
 - (e) Safari: support.apple.com
- 3.3. To learn more about the types of cookies and their management or removal, visit www.allaboutcookies.org.

4. DESCRIPTION OF INDIVIDUAL COOKIES

- 4.1. Our website may use the following types of cookies:
 - (a) Technical Cookies

- (i) Processing technical cookies is necessary to ensure the proper functionality and usability of our website. Technical cookies enable the website to perform its basic functions. They affect, for example, the functionality of navigation within the website or the provision of access to secure sections of the website. The website may not function properly without these cookies, or its functionality may be significantly limited.
 - (ii) We process technical cookies based on our legitimate interest in ensuring the functionality of our website. The legal basis for processing is Article 6(1)(f) of the GDPR, i.e., processing is necessary for the purposes of the legitimate interests pursued by the controller or a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject requiring the protection of personal data, in particular where the data subject is a child.
 - (iii) The use of technical cookies is possible on our website without your consent. For this reason, essential cookies cannot be turned off. If you do not agree with their processing, you always have the option to change the overall settings of your browser, as mentioned above.
- (b) Preference Cookies
- (i) Preference cookies allow our website to remember information that changes its behavior or appearance.
 - (ii) We process preference cookies based on your consent, which you are entitled to withdraw at any time. The legal basis for processing is Article 6(1)(a) of the GDPR, i.e., the consent you have given to the processing of your personal data for one or more specific purposes.
 - (iii) Please note that disabling preference cookies may lead to a limitation of the functionality of our website.
 - (iv) If you do not agree with the processing of preference cookies, you can withdraw your consent at any time by changing the overall settings of your browser.
- (c) Analytical Cookies
- (i) Analytical cookies help us understand how individual visitors use our website. Analytical cookies collect data about the use of our website in an anonymous form and allow us to analyze the content of this data.
 - (ii) We process analytical cookies based on your consent, which you are entitled to withdraw at any time. The legal basis for processing is Article 6(1)(a) of the GDPR, i.e., the consent you have given to the processing of your personal data for one or more specific purposes.
 - (iii) Please note that disabling analytical cookies may lead to a limitation of the functionality of our website.
 - (iv) If you do not agree with the processing of analytical cookies, you can withdraw your consent at any time by changing the overall settings of your browser.
- (d) Marketing Cookies
- (i) We use marketing cookies primarily for tracking the preferences of visitors to our website. Marketing cookies allow us to display our advertising when you visit the website of another operator.

- (ii) We process marketing cookies based on your consent, which you are entitled to withdraw at any time. The legal basis for processing is Article 6(1)(a) of the GDPR, i.e., the consent you have given to the processing of your personal data for one or more specific purposes.
- (iii) If you do not agree with the processing of marketing cookies, you can withdraw your consent at any time by changing the overall settings of your browser.

4.2. In connection with the processing of personal data, you, as data subjects, can exercise the following rights:

- (a) the right to information about personal data of data subjects processed by the Controller, regarding the purpose and nature of the processing of personal data, including information about any recipients of personal data;
- (b) the right to access data provided by the data subject to our Company on our website. If this right is exercised, the data subject will be informed whether and what specific personal data is being processed about them. All data will be provided along with information about their processing;
- (c) the right to rectify any inaccuracies or incompleteness in personal data. Only in the case of current data our Company can efficiently respond to data subjects' requests;
- (d) the right to explanation and rectification of any defective state (e.g., blocking, correction, completion, or disposal of personal data) if the data subject believes that our Company is processing personal data in violation of legal regulations;
- (e) the right to erase personal data (the "right to be forgotten") or restrict its processing if it is no longer necessary for the stated purposes or if our Company no longer has a legal reason to process personal data, including cases where the data subject disagrees with further processing. Based on the exercise of this right, our Company will determine whether there are legitimate reasons for further processing of personal data and, if necessary, will completely or partially dispose of the data subject's data;
- (f) the right to transfer automatically processed personal data obtained on the basis of the data subject's consent to another controller, where our Company transfers personal data to the data subject or another controller in a commonly used electronic format upon their request;
- (g) the right to object to the processing of personal data, including profiling, which we carry out for reasons of our legitimate interests. Similarly, you can object to the processing in a situation where personal data is processed for the purposes of direct marketing. In such a case, we will no longer process your personal data for this purpose;
- (h) the right to withdraw consent to the processing of personal data in case the data subject has given our Company consent to process personal data for purposes that require consent. Processing of personal data that occurred before the withdrawal of consent is lawful. Upon request of the data subject concerning the exercise of their rights, our Company will respond without undue delay within 30 days of receiving the request. However, this period can be extended by an additional 30 days if necessary. The data subject will always be informed about such an extension and the reasons for it;
- (i) the right, in the event of a violation of your rights, to contact the data controller or the Office for Personal Data Protection and demand an appropriate remedy, which may include refraining from such actions by the data controller, rectification of the situation, or providing an apology. The supervisory authority is the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7, <https://www.uoou.cz/>.

- 4.3. If you believe that our Company is processing personal data in violation of your right to privacy, you can request an explanation and correction of such a state from our Company.
- 4.4. All rights can be exercised through the following contacts: JuicyMo s.r.o., Na baště sv. Ludmily 248/11, 160 00 Prague 6 – Hradčany, email: info@juicyMo.cz.